

Advanced User Experience (UX) Certification Program

- UI Modules Course Understanding the Requirements Planning & Timeline schedule.
- Understanding about Layout(e.g. Responsive) Understanding Grid Structure Design for Behavioral Change Design for International Use Mistakes to Avoid in International Use Projects Workshop Assignment.
- Understanding Color Pallet Working with Mood boards Understanding Color Theory How to choose Colors for your Design Useful Color Add-ons and plugins Popular Design Tools Workshop Assignment.
- Designing for Web (Responsive Vs. Adaptive Design) Understanding the user Navigation Model Form Designing Table Patterns Search and Search Results Models Tools Design.
- Understanding Typography Introduction Understanding Typography Serif Vs. Non- Serif Fonts How to choose fonts for your application Useful Typography Add-ons and plugins Workshop Assignment (Advance)
- Design Tools from scratch to Advance Sketch Adobe XD Invision Axure Preparing Style guide documentation Design Walkthrough (Invision & Marvel) Design for Smart watch and TV Guidelines and standards How to optimize user interface design Deliverable documentation process.

UX Modules/Course Overview Overview of beginner level course Small assessment to understand their knowledge based on beginner level course.

- **Advanced Mobile Design** Detailed Mobile design standards and guidelines Practical session.
- **Research-Getting Started with the project (Mobile)** Understanding Business Requirements Practical session Stakeholder interview Practical session Competitor research Practical session.
- **UX Personas or user profiles** Practical session Workshop Assignment.
- **Business Goals vs. User Goals** Empathy Map Practical User Interview Practical Focus Group Practical session Survey Practical Contextual Inquiry Practical Analytics Review Practical User Journey and Scenario Practical Contextual Enquiry Practical Workshop Assignment.
- **Design** Defining Navigation using Card Sorting Practical Information Architecture(IA) and Sitemap Practical Task Flow Practical Paper Prototype Practical Create High-fidelity prototype using tools(Adobe XD, Sketch app Practical User Journey Map Practical User Flow Diagram Practical Workshop Assignment.
- **Visual Design** Introduction to Visual Design Practical.
- **Evaluation** Usability Testing Practical Heuristic Evaluation Practical Accessibility Practical.
- **Portfolio creation** Course final Task Mock Interview Session